



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-SWACHH ETHIRAJ LEAGUE & SOCIAL WORKS LEAGUE

Adolescent Health Care

Date of Event: 9/10/2019

No of Participants: 100

Swachh Ethiraj League and Social Works League of Ethi Shakthi organised an enlightening programme on the topic “**Adolescent Health Care**” for the students. **Dr. Mrs. R.V. Dhakshayani, Senior Assistant Professor of Paediatric, Institute of Child Health, Madras Medical College** the chief guest of the session was very informative and educative. The students interacted with her with great enthusiasm and made the programme a huge success.



S. Kothari

Principal

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ETHI-SHAKTHI-SWACHH ETHIRAJ LEAGUE

Your Vision Towards Clean Ethiraj

Date of Event: 14thOctober 2019

No of Participants:15

To create awareness about cleanliness and its benefits Swachh Ethiraj League of Ethiraj College for Women organised a **Poster Making Competition on the topic “Your Vision Towards Clean Ethiraj” on 14thOctober 2019**. The main objective of the event was to engross the creative and artistic skills of the students. The students participated with immense zeal and enthusiasm and displayed their talents through paintings and made very beautiful posters which gave a message on Cleanliness. The total time allotted for the activity was 2 hours. The winners were awarded with the certificate. The following students bagged the first, second and third positions



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ETHI-SHAKTHI-SWACHH ETHIRAJ LEAGUE & SOCIAL WORKS LEAGUE

Walk for Plastics

Date of Event: 6th February 2020

No of Participants: 200

The **Social Works League** and **Swachh Ethiraj League** along with **Cleanliness Committee** organised an awareness programme on the topic “Walk for Plastics” on 6th February 2020 in the Mini Auditorium. Artist B.Gowtham, Initiator of “Walk for Plastics” (Environmental Conservational Organization) addressed the students on the hazards of using plastics and how to prevent littering of plastics on roads. The students interacted with him with great enthusiasm. After which, the walk was organised for collecting littered recyclable plastics from the roads in and around the College. The students as teams took five different routes. Over 200+ student volunteers from the above leagues actively participated in this activity, they collected around 55kgs of recyclable plastics and handed over to the recyclers. The effort to sensitise the students to the cause turned fruitful.



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ETHI-SHAKTHI-SWACHH ETHIRAJ LEAGUE

Activity Based Learning Session

Date of Event: 12-03-2020

No of Participants:50

The students of the **Swachh Ethiraj League and Alumnae League** conducted an **ACTIVITY BASED LEARNING** session for the primary students of Government Higher Secondary School, Nemilichery on 12-03-2020 at Tiruvallur District. In this Program, our League students explained the importance of personal hygiene, safety rules and make them understand the difference between good and bad touch through charts, models and activities. The visit to the school was indeed a great experience for the teacher as well as for students.



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ETHI-SHAKTHI-SOCIAL WORKS LEAGUE

Visit to Institute of Child Health and Hospital for Children

Date of Event: 2019-20

No of Participants:25

The Social Works League of Ethi-Shakthi also visited the Institute of Child Health and Hospital for Children, cancer affected children's ward. The league students, as a group, interacted and entertained the children with songs, rhymes and stories. The small gifts given lovingly by the girls brought great joy, though momentary, in the lives of the kids.



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ETHI-SHAKTHI-SOCIAL WORKS LEAGUE

Plastic Awareness Program

Date of Event: 3rd & 4th February 2020.

No of Participants:100

The League, as a preamble to the plastic awareness program, collected the recyclable plastics on “Srishti”, February 3rd & 4th, 2020.



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ETHI-SHAKTHI-SOCIAL WORKS LEAGUE

Visit to Nemilichery (Awareness programme)

Date of Event: 12th March 2020.

No of Participants:100

Volunteers of the League visited Nemilichery on the 12th of March, 2020. Here, they went to the Government Crèche Bhalvaadi and sang rhymes and interacted with the children enthusiastically. The students then visited the villagers, under the supervision of the Village Head. They discussed several issues, which include pollution, plastic awareness, afforestation, the Corona disease, personal health and hygiene, etc. They had an interesting and interactive session with them which concluded with the distribution of handmade cloth bags to the people gathered, in order to encourage the usage of cloth bags to plastic bags. The overall session was a remarkable and a significant step taken by the Social Works League for the transformation of a better society.



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ETHI-SHAKTHI- HOLISTIC WELL-BEING LEAGUE

Drugless Treatment by Acupuncture

Date of Event: August 2019

No of Participants:100

The Holistic Well-Being League was formed to promote awareness on holistic wellness by focusing on physical, mental and spiritual well-being. A talk was delivered by Dr. Waahab and Dr.Nargis on “**Drugless Treatment by Acupuncture**”, to give an insight into Acupuncture for relieving pain and general ailments. The doctors gave live demos on how acupuncture works by doing the procedure on a few students. This encouraged a number of students to learn more about acupuncture.



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ETHI-SHAKTHI- HOLISTIC WELL-BEING LEAGUE

Hormonal Imbalance in Teenagers

Date of Event: October 2019

No of Participants:100

In the month of October, the League organized a lecture by Dr. Sai Vishnu Priya, an endocrine Surgeon from Apollo hospital, who spoke about hormonal imbalance in teenagers. The talk was very interesting as she explained with the help of presentations and slide shows. We also had a good question answer session at the end of the event.



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ETHI-SHAKTHI- HOLISTIC WELL-BEING LEAGUE

Visit to Nemilichery(Outreach Programme)

Date of Event: 19th February, 2020

No of Participants:50

On 19th February, 2020, an outreach programme was conducted in collaboration with the PG Department of Microbiology. The programme was held at Nemilichery village for primary school students to spread awareness on common microbial infections and sanitation process.



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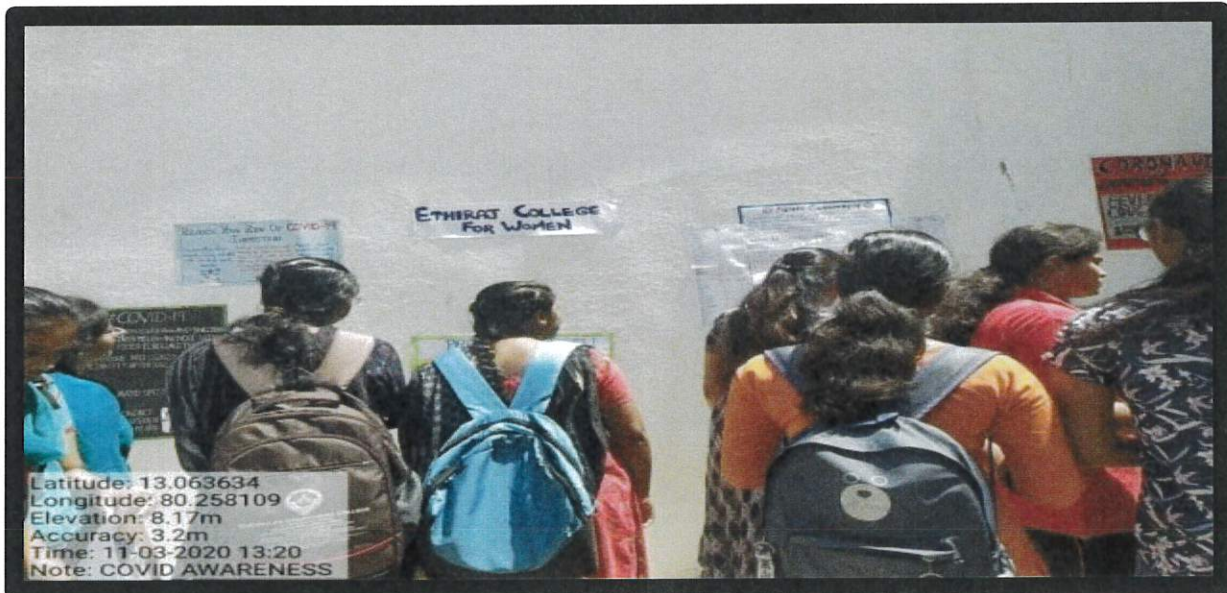
ETHI-SHAKTHI- HOLISTIC WELL-BEING LEAGUE

Pathogen city of Corona Virus and a few prevention methods

Date of Event: 2019-20

No of Participants:100

The League also urged the importance of hygiene routines that would help combat the outbreak of COVID- 19 by creating charts and illustrations that represent the pathogenicity of Corona Virus and a few prevention methods.



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ETHI-SHAKTHI-GREEN ENVIRO LEAGUE

Planted Saplings(In commemoration of the anniversary of Dr. A. P. J. Abdul Kalam)

Date of Event:2019-20

No of Participants:50

In commemoration of the anniversary of Dr. A. P. J. Abdul Kalam, the League planted saplings in front of the Founder's statue, Administrative block and in various other significant locations in Campus I and II. The League was involved in various planting activities, replacement of broken pots and painting of flower pots throughout the semester.



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ETHI-SHAKTHI-GREEN ENVIRO LEAGUE

Planted Saplings in Elementary Schools, Nemilichery

Date of Event:2019-20

No of Participants:7

The Green Enviro League of Ethiraj College for Women envisioned to enhance the flora in one of the Elementary Schools adopted by the College in the village of Nemilichery. Saplings of Almond, Peepal, Black Plum, Portia (Poovarasu) and few other tropical varieties were planted by the Green Activists of the League. Around 7 active members of the League participated in the programme. Dr. M. Jeyanthi, former Dean of Students, Ethiraj College for Women, Chennai and other Faculty members along with the Headmistress of the School felicitated the occasion. The event also witnessed active involvement from the students of the School as well. Iron tree guards bearing the name of the college were fenced around the newly planted saplings to ensure proper nurturing and safety of the trees.



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ETHI-SHAKTHI-DISASTER MITIGATION LEAGUE

Climate change and its Impacts

Date of Event: 16th of October 2019

No of Participants:50

The Disaster Mitigation League of Ethiraj College for Women had organised an awareness programme through a street play by the Tamil Teatro group on the theme “**Climate change and its Impacts**” on 16th of October, 2019. Around 100 students, 5 faculty members and a few non-teaching staff members benefitted by the programme.



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ETHI-SHAKTHI-DISASTER MITIGATION LEAGUE

Ideas to protect your College Campus

Date of Event: 15th October 2019

No of Participants:100

The League conducted an Essay Writing Competition, for the students of Aided and Self Supporting streams, on the topic “**Disaster Mitigation – Ideas to protect your College Campus**”, on 15th October 2019 and was also instrumental in organizing a rally for students on the theme “**Save Earth**”. The event was held on the 15th October 2019 to raise awareness on the need to protect Mother Earth from various disasters. The event witnessed 30 volunteers from each League donned in Red (representing Fire), Green (representing Green Environment) and Blue (representing Water and Marine Environment) raising slogans to create awareness on the following areas - preparedness from fire disasters, to grow more trees and thereby combat climate change, and to save water to save earth. Awareness boards on Women’s Safety, Fire Safety, Earthquake, and Water Conservation with emergency contact numbers being displayed on boards in various locations across the college campus



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ETHI-SHAKTHI-CAMPUS INNOVATION LEAGUE

Water Conservation and Rain Water Harvesting

Date of Event: 30th September 2019.

No of Participants:100

To educate and create awareness amongst the students on the importance of Water Conservation, the participants submitted posters of their perception of the theme **Water Conservation and Rain Water Harvesting** on 30th September 2019. In an effort to enhance the awareness on this very crucial theme of water conservation, a street play was performed on 30th September 2019. *Polychrome*, a wall painting event was organized on 9th October 2019 in order to spread awareness on pressing environmental issues. Students painted the entrance wall highlighting the importance of avoiding the indiscriminate usage of plastic and the consequences of the same.



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ETHI-SHAKTHI-CAMPUS INNOVATION LEAGUE

Nature and Wild Life Conservation

Date of Event: 17th October 2019

No of Participants:100

On 17th October 2019, a seminar was conducted on the topic of “**Nature and Wild Life Conservation**”. Mrs. Radha Sharma, co-Founder of Earth Calling Expeditions, shared her experiences as a wildlife and nature enthusiast. She provided her insights on the symbiotic relationship between nature and human beings and the role of human beings in the destruction of nature and wildlife. The Seminar strived to sensitize the students on the need and importance of conservation of nature and wildlife and the grey areas of human conflict with nature.



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ETHI-SHAKTHI-CAMPUS INNOVATION LEAGUE

Green Diwali

Date of Event: 6th of March 2020

No of Participants:100

The Members of the Campus Innovation league was influential in urging the student body to celebrate a green Diwali. The members inspired and initiated students of both Aided and Self-Supporting streams through their posters and speeches on eco-friendly ways to celebrate Diwali. With an intention to create awareness of clean environment in the College, the atrium area opposite to the Commerce Department (Aided), was painted with informative facts to conserve nature and organic farming. A small organic garden was also set up by the members of the Campus Innovation League. The League also organized a workshop for the non-teaching staff to make handmade jewellery and bags out of old clothes and recycled materials on 6th of March, 2020.



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ETHI-SHAKTHI- ALUMNAE LEAGUE

Activity Based Learning in Government Higher Secondary School, Nemilichery

Date of Event: 12-03-2020

No of Participants:100

The students of the **Swachh Ethiraj League and Alumnae League** conducted an **ACTIVITY BASED LEARNING** session for the primary students of Government Higher Secondary School, Nemilichery on 12-03-2020 at Tiruvallur District. In this Program, our League students explained the importance of personal hygiene, safety rules and make them understand the difference between good and bad touch through charts, models and activities. The visit to the school was indeed a great experience for the teacher as well as for students.



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ETHI-SHAKTHI- Students League

Dimensions of Intellectual Property Rights

Date of Event: 08/01/2020

No of Participants:639

The Leagues were instrumental in conducting a Youth Conclave on 8th January 2020 on the “**Dimensions of Intellectual Property Rights**”. The Conclave opened floor to speakers from legal, industrial and research fields of IPR with 639 student participants. The topics and presenter of the technical session and group discussion were:

Overview of Copyright and Trademark

Shri. Chinnaraja G Naidu, Head of Office Geographical Indication Registry,
IP, India, Chennai.

Basic Approach to Patent Strategies

Shri. B. Ahilan, Deputy Controller of Patent and Design, Government of India

Brief Layout of IPR and Patent Filing

Dr. B. Deepa, Patent Attorney, Intel pat Patent Solution, Chennai.

Government Patent Use: A Legalistic Patent Approach

Ms. V. Sai Dharshini, Attorney, J. Sagar Associates, Chennai.

Importance of IPR in Research and Development: Industrial Research and Patents

Dr. Ashok Kumar, Head - Intellectual Property Management (Formulations), Orchid Pharma Ltd., Chennai

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**ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
ETHI SHAKTHI
YOUTH CONCLAVE**

**ON
DIMENSIONS OF INTELLECTUAL PROPERTY RIGHTS
8th January, 2020**

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. _____ of
_____ has participated
in the Youth Conclave - Dimensions of Intellectual Property
Rights, organised by ETHI SHAKTHI.

DEAN OF STUDENTS (SS)

DEAN OF STUDENTS (AIDED)

PRINCIPAL

S. Kotari
Principal

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